

**You'd never do this
in real life.**

**So why aren't you
carrying an
EpiPen®
Auto-injector?**

*Take the
Severe Allergy
Risk Test now!*



EPIPEN®.ca
Epinephrine Auto-Injector 0.3mg/0.5mg

Emergency response at hand.

Nearly 600,000 Canadians are at risk of anaphylaxis. Are you one of them?

Anaphylaxis is a severe allergic reaction.

Anaphylaxis occurs in some people when their body reacts to allergy triggers such as specific food products, insect stings, latex, or medication. During the reaction, the body releases chemicals to protect itself. In severe cases, this reaction produces life-threatening symptoms.

Anaphylaxis is unpredictable and can be fatal.

If you've ever had an allergic reaction, even a mild one, it could be a sign of dangers to come. Since it is often difficult to completely avoid your allergy triggers, it is important to make sure that you are educated about anaphylaxis and what to do in the event of an emergency.